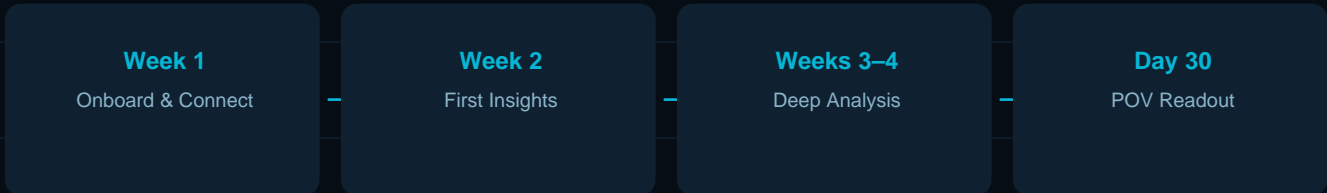


DPSMF

30-Day Proof of Value

What to expect. What we deliver. What it costs.

A complimentary 30-day engagement — no credit card, no commitment, no software to install.



1. WHAT IS A PROOF OF VALUE?

A DPSMF Proof of Value (POV) is a complimentary 30-day engagement in which we connect DPSMF to your live database environment and show you exactly what it sees — at no cost and with no commitment to purchase.

THE BOTTOM LINE

You get 30 days of real intelligence from your real environment. If it's not valuable, you walk away. If it is, you'll have the data to make a confident decision.

WHAT A POV IS NOT

- A sales demo with fake data
- A commitment to purchase
- A complex installation project
- A drain on your IT team's time

2. WHAT YOU WILL SEE IN 30 DAYS

TIMELINE	WHAT DPSMF DELIVERS
Day 1–2	First instance connected. Live performance and health metrics visible within hours.
Day 3–7	Baseline established. Query performance ranked. Top wait stats identified. First anomalies surfaced.
Week 2	Knowledge Graph populated. Sentinel AI begins answering questions about your environment in plain English.
Week 3	Historical trends visible. Slow query patterns identified. Security posture scored. Any anomalous access flagged.
Week 4	Full 30-day performance summary ready. Security audit report generated. POV readout call scheduled.
Day 30	POV Readout: we walk through every finding, explain what it means, and answer your team's questions.

3. WHAT WE NEED FROM YOU

A DPSMF POV requires almost nothing from your team. Here is the complete list:

REQUIREMENT	DETAIL	YOUR TIME
A SQL Server instance to connect	Any version 2016–2025, on-premises or Azure	5 minutes
A read-only monitoring credential	We provide the exact GRANT statements — copy and run	10 minutes
A 30-minute onboarding call	We walk you through the connection together	30 minutes
Access to your DPSMF dashboard	Web browser — no software to install on your end	Ongoing, self-serve
A 30-minute POV readout call at Day 30	We present findings and answer questions	30 minutes

SECURITY NOTE

DPSMF connects read-only. We never write to your database, never request elevated permissions, and never store the contents of your tables. Only metric aggregates and event metadata leave your environment.

4. WHAT THE POV COSTS

The 30-day POV is **completely free**. No credit card. No contract. No commitment.

WHAT'S INCLUDED	VALUE
30 days of live performance monitoring	Included — \$0
Security posture scoring and anomaly detection	Included — \$0
Sentinel AI — plain-English database Q&A	Included — \$0
30-day performance and security summary report	Included — \$0
White-glove onboarding and setup support	Included — \$0
POV readout call with your AnswerPoint rep	Included — \$0
Up to 3 SQL Server instances	Included — \$0

AFTER THE POV

If you decide to continue after Day 30, DPSMF starts at **\$799/month for up to 3 instances**. There is no pressure to convert — the POV exists to earn the decision, not to assume it.

5. YOUR POV CONTACT

Your dedicated AnswerPoint contact for this POV engagement is:

Eileen Nash

Sales Associate, AnswerPoint LLC

eileen.nash@answerpoint.com

app.dpsmf.ai

READY TO START?

Reply to the email that brought you here, or reach out directly to eileen.nash@answerpoint.com. We can have your first instance connected within 48 hours of your onboarding call.